

# ดร.กฤษกร สุขเวชชวรกิจ Krisakorn Sukavejworakit, Ph.D.

#### **Education**

Ph.D. (Management)

(Entrepreneurship and Innovation)

M.A. (Economics)

(Scholarship from OCSC, Government of Thailand)

B.A. (Economics) Honor: Cum Laude

(Scholarship from NAFSA, U.S. Department of State)

**Mahidol University** 

Bangkok, Thailand

**New York University** 

New York City, NY

**Colorado State University** 

Fort Collins, CO

# Certificates/Training Programs

- Telemedicine in Clinical Medicine (The Harvard Medical School, Harvard University)
- Stanford Introduction to Health (Department of Pediatrics, Stanford University)
- Entrepreneurs Development for Innovative Productivity Program (Bureau of Entrepreneurship Development, Ministry of Industry)
- Production Management for Cost Reduction Program (Foundation for Thai Entrepreneurship Development)
- Production Planning and Strategies Program (King Mongkut's University of Technology North Bangkok)
- Executive Electrical Engineering Course (Faculty of Engineering, Mahidol University)
- Public Economics Management for Executives (King Prajadhipok's Institute)
- Senior Executive Training Program on Urban Leadership Development (Navamindradhiraj University)

#### Honors and Awards

- "Best Paper Award: first runner-up" for paper "Increasing entrepreneurial intention with the application of Experiential Learning Theory: A innovative learning method and empirical test" in Asia-Pacific Innovations Forum (APIF 2018).
- Bright and Smart Government Officer of Ministry of Commerce, having work in value added method for main economic crops in category of rice, as well as reporting it to the Minister of Commerce
- Awarded "ASEAN Student Assistance Awards" from NAFSA: Association of International Educators, U.S. Department of State Scholarship from the Government of the United States of America
- Selected for Expert Assistant of researchers from *OECD (Organization for Economic Cooperation and Development)*, in preparing the research of the policy on promotion of Thai small and medium-sized enterprises comparing with those of Canada and Poland.
- Selective member of Omicron Delta Epsilon The International Honor Society for Economists"
- Selective member of *Phi Kappa Phi The National Honor Society*

- Selected for project Advisor of "A Study of Development Guidelines for Measure on New Entrepreneur Reinforcement and Preparation of KPI" of Bureau of Entrepreneurship Development, Department of Industrial Promotion, Ministry of Industry.
- Received the "Work Merit Study Award for International Students" at Colorado State University
- Received the master's degree scholarship award from *Office of the Civil Service Commission (OCSC)*, for studying in economics and international trade at New York University *Scholarship from Thai Government*

## Journal Publications (h-index:2, Citations: 8)

- Virasa, T., Sukavejworakit, K., & Promsiri, T. (2022). Predicting entrepreneurial intention and economic development: Across-national study of its policy implications for six ASEAN economies. Heliyon, e09435.
- Koottatep, T.; Sukavejworakit, K.; Virasa, T. (2021) Roadmap for Innovators in the Process of Innovation for Development. *Sustainability*, *13*, 84.
- Promsiri, T., Sukavejworakit, K., & Virasa, T. (2018). Exploring New Venture Idea Development with External Enablers and Design Process in Nascent Entrepreneurs. *Asia-Pacific Social Science Review*
- Sukavejworakit, K., Promsiri, T., & Virasa, T. (2018). OETEL: An innovative teaching model for entrepreneurship education. *Journal of Entrepreneurship Education*. [SCOPUS] SJR Scimago Q3 journal.
- Sukavejworakit, K., Promsiri, T., & Virasa, T. (2018). Increasing entrepreneurial intention with the application of experiential learning theory: An innovative learning method and empirical test. *Asia-Pacific Social Science Review*. [SCOPUS] SJR Scimago Q4 journal.
- Sukavejworakit, K., Promsiri, T., & Virasa, T. (2018). Opportunity evaluation through experiential learning: An analysis of perceived desirability, perceived feasibility, and entrepreneurial intention. *Asian International Journal of Social Sciences*, 18(1), 43 62. [DOAJ] indexed journal
- Promsiri, T., Sukavejworakit, K., & Virasa, T. (2018) The Design Process on Entrepreneurial Business Idea Development: An Analysis. *Asian International Journal of Social Sciences*, [DOAJ] indexed journal
- Sukavejworakit, K.; Virasa, T. (2016) Effect of entrepreneurship environment on entrepreneurial activity in efficiency-driven economies

## Professional Experience

## Program Chair (January 2021 - Present)

# **Health Business Management**

## College of Management, Mahidol University

- Preparing for program activities, conducting curricular review, curricular development, and program review
- Support development of assessment and instructional materials
- Contribute to completion of administrative procedures
- Conduct marketing activities

# Head of Marketing and Corporate Communications (July 2020 - Present) College of Management, Mahidol University

- Creating marketing and media plans
- Developing marketing materials to generate sales leads
- Coordinate the design of promotional material and distribution in online and offline channels
- Promoting our products and services via event organizing

## Part-time Lecturer (September 2010 - Present)

#### **Entrepreneurship and Innovation Program**

#### College of Management, Mahidol University

- Providing a lecture on Business Plan, Independent Study, and Design Thinking to the postgraduate student in the program of Entrepreneurship and Innovation
- Participating in preparing a lesson plan for the field of Entrepreneurship and Innovation
- Advising thematic paper for Business Plan Development

## Part-time Lecturer (2018 – Present)

#### **Chitralada Technology Institute**

- Teach courses in Entrepreneurship and Economics

## Part-time Lecturer (2020 – Present)

## King Mongkut's Institute of Technology Ladkrabang

- Teach courses in Entrepreneurship and Project Management

## **Part-time Lecturer (2020 – 2022)**

## University of the Thai Chamber of Commerce

- Teach courses in FinTech Startup Project Design and Management

# **Part-time Lecturer (2018 – 2020)**

### **Stamford International University**

- Teach courses in Entrepreneurship, Innovation, Design Thinking, and International Business Management
- Advising thematic paper, involves activities specifically directed to assist student's thematic paper

## **Part-time Lecturer (2013 – 2014)**

#### **Suan Dusit Rajabhat University**

- Teach courses in Business English

#### Advisor to Subcommittee of Science Technology and Innovation Committee (January 2020 - Present)

The Parliamentary Commission of Science, Technology, Research and Innovation

## The House of Representatives, National Assembly of Thailand

- Advising and commenting on the proposed program of Innovation
- Monitoring and reporting performance result according to the policy of the government, public organization, and government fund

## Project Consultant to Strategic Transformation and Reform Division (2022 – Present)

- Advising on Promoting Government Innovation

## Project Consultant to Institute for Good Governance Promotion (2019 – 2022)

- Advising on Government Innovation Lab

#### **Project Consultant to Department of Industrial Promotion (2011 – 2012)**

- Project: Guidelines for the development of measures for fostering entrepreneurship and preparation of success indicators

## **Executive Committee (January 2015 – Present)**

## Princ Paknampo Hospital Group

- Jointly preparing an operational plan for establishing the joint venture in *Alliance Medical Asia Company Limited* (Pitsanuvej Hospital, Paknampo Hospital 1, Paknampo Hospital 2, Sahaphaet Phichit Hospital, Pitsanuvej Uttaradit Hospital, and P.N.P. Hospital Company Limited)
- Managing organization overview by setting up the policy and work procedure
- Appointing a senior executive and reviewing his performance
- Auditing and managing financial resources, and approving performance budget

#### Vice President (June 2015 - Present)

## **Pathanasuk Company Limited Group**

- Setting up and managing private equity fund for joint venture between PTS Group and other entrepreneurs by construct new ventures assessment and valuation technique for the project valuation
- Jointly planning, setting up a goal, and providing a supervision for the operation of subsidiary in Pathanasuk Capital Company Limited Group
- Setting up a vertical job enrichment strategy for upstream and downstream business channel expansion
- Analyzing and setting up a line in investment, and providing an advice on investment in bond, equity instruments, and fund

## Academic Counselor of Reform Assembly Committee (July 2010 - March 2012)

# **Reform Assembly Committee**

#### Office of the Prime Minister

- Studying and analyzing economic data, and presenting the approach of **national resource management** (Report on water, land, and labor resource management direction)
- Preparing focus group study, as well as analyzing and present the opinion to the Reform Assembly monthly, led by Hon. Anand Panyarachun, Chairman, and Professor Dr. Prawet Wasi

### **Subcommittee of Public Account Committee (October 2006 - October 2007)**

## **Public Account Committee**

## **National Legislative Assembly**

- Monitoring and reporting performance result according to the budget policy of the government, public organization, and government fund.
- Studying and monitoring complaint from government sector and private sector in relation to the ambiguous *budget spending* of the government

## Counselor of Foreign Affairs Committee (August 2004- September 2006)

# **Foreign Affairs Committee**

#### Senate

- Monitoring and reporting performance result according to the policy on relationship and cooperation promotion between Thailand and other countries in politics, economy, and society.
- Research and presenting the results in discussed issues of the members of National Assembly of Thailand on trading economy in the frame of Free Trade Area (FTA) negotiation

#### Trade Officer (November 2003- October 2006)

## Foreign Trade Office

# **Department of Foreign Trade, Ministry of Commerce**

Acting as an agent of Ministry of Commerce to negotiate the debt collection for rice payment from the Government of Russia, having Hon. Prachuap Chaiyasan, Thailand Trade Representative

- Acting as a vice president and agent of The Bright and Smart Group of the Department
- Suggesting a concept to establish the comprehensive rice trading company (concept of special purpose vehicle) which is chosen as a project of the group presented to the Prime Minister

# Investment Promotion Officer (September 2000- October 2003) The Board of Investment of Thailand (BOI)

- Inspecting, analyzing, and researching investment condition of the investor in North America (USA, Canada, Mexico), and preparing overall economic and investment condition report for the executive in Thailand Translation
- Analyzing investment information and economic trend, and preparing the article to be published in monthly magazine of The Board of Investment of Thailand (BOI) to the public for further education

# Monetary Policy Intern (April 2000- July 2000) Financial Analysis Office Bank of Thailand

- Inspecting, analyzing, and researching economic condition, both inside and outside the Country.
- Preparing "Macroeconomic forecasts over short-term and medium-term horizon" for executive of Bank of Thailand